Celebrating 24 Years of Serving the In-Plant Community

This week marks a major milestone for us at edu Business Solutions, we're celebrating 24 years in business! We're incredibly proud to have spent more than two decades dedicated exclusively to serving the in-plant community. As a small but mighty company, our success is rooted in the partnerships we've built with customers like you and our personal commitment to supporting your growth.

Over the past year, we've experienced exciting developments, and we're thrilled to share a quick recap with our user community:

Strengthening Security & Privacy

We made a significant investment this year in improving our security posture. edu Business Solutions successfully completed SOC 2 and PCI audits, reinforcing our commitment to security, compliance, and the systems that safeguard your information.

Development Team Expanded

We have significantly expanded our programming team to 8 FTEs this year to accelerate development, enhance our product capabilities, and bring new product offerings to market faster.

Established Steering Committee

This year, we established a Product Steering Committee to help guide our product roadmap and validate our plans for future development. Composed of experienced in-plant leaders, this group brings firsthand operational insight to ensure *Print Shop Pro*® continues to evolve as the most effective, purpose-built software solution for the in-plant community.

Team Growth

We also welcomed new talent to the edu team this year. Tammy Slone joined as Director of Customer Relationship Management, bringing over 30 years of in-plant experience to support onboarding, training, and customer success. In addition, edu also expanded training support for *Print Shop Pro*® customers through a partnership with Laura Lockett. A longtime PSP customer and recently retired from CSU Sacramento, Laura brings hands-on in-plant experience to help customers optimize workflows and get more value from *Print Shop Pro*®.

Tammy Slone
Director of Customer Success

Laura Lockett
Training & Support Partner

New Customers, New Connections

We're proud to welcome several new institutions to the *Print Shop Pro*® family. Thank you for trusting us to support your operations—we're honored to have you on board!

13th Annual Print Shop Pro® User Group Meeting

This year's event brought together over 60 in-plant professionals in San Diego for:

- Product updates and hands-on training
- 1:1 sessions with our team
- Expanded sponsor participation
- A behind-the-scenes Print Shop Tour at Cajon Valley Union School District by our customer, Ruben Pena

It was an energizing week focused on collaboration, innovation, and community.

Industry Events & Customer Visits

This year, our team hit the road, visiting customer sites and attending key industry events. These experiences allowed us to connect directly with print professionals and gather valuable insights that continue to shape our roadmap and product development.

- ACUP 2026 Dallas, Texas
- El Cajon Valley Tour UG 2026
- IPMA roadshow in Boulder, Colorado
- IPMA roadshow in Knoxville, Tennessee

ACUP - Dallas, TX

El Cajon Valley Tour

IPMA - Boulder, CO

IPMA - Knoxville, TN

PSP v.19 Release: A Game-Changer

We proudly launched *Print Shop Pro*® Version 19, which includes:

- A redesigned user interface
- A streamlined, consolidated order form
- Configurable questions to capture key job details and automate workflows

Early feedback from customers has been incredibly positive, with many already seeing improvements in efficiency and visibility.

New: Apparel & Promo Products Module

We introduced a new Apparel & Promo Products Module designed to help customers:

- Manage apparel and product variations (size, color, quantity)
- Accept artwork uploads
- Streamline ordering and fulfillment

This module makes it easier than ever to expand services and meet growing customer demand.

Print Shop Pro® Module
APPAREL & PROMO PRODUCTS

Swag Solutions Partnership

We're proud to partner with Swag Solutions, the ultimate promotional product selling partner for your print shop. This collaboration is designed to help in-plant operations expand their service offerings and unlock new revenue streams with ease, making it simpler to meet growing demand for branded merchandise and promotional products without the investment in staffing or equipment.

Coming Soon: New Product Suites

We're excited to share what's ahead. We are currently preparing to launch two new product suites:

- Webdesk DASH (Digital Asset Storage Hub)– A centralized system designed to help teams organize, manage, and access digital assets more efficiently across workflows.
- *Print Shop Pro*® Enterprise– A next-generation solution built for high-volume operations, offering increased automation, advanced reporting, and greater operational control.

Looking Ahead

We are excited for what's ahead and look forward to continuing to serve the in-plant community with powerful, purpose-built solutions. If you'd like to learn more about any of our new features or upcoming products, reach out to request a demo—we'd love to connect. Thank you for being part of our journey. Here's to the next chapter!

The edu Business Solutions Team