



Keeping your brand, image and message in perfect harmony

5 Ways Custom Templates Improve Your Corporate Image

Your corporate image or “identity” is more than just a logo, color scheme or creative tagline. It’s the perception and feeling created by the many lasting impressions you leave on customers, employees, stakeholders and the general public. It is a commitment to excellence and providing an expected level of service. It’s something to stand by and to be proud of.

Design Conductor® templates can help protect critical design and brand elements that uniquely identify your organization and ensure all materials are professional and consistently depict your organization in the best light possible.

Here are five ways that Design Conductor® templates can improve your corporate image—



1. Protects Critical Brand Elements

Locked down templates protect critical brand elements (incorruptible logos, colors and fonts set in stone, and message is consistent).

2. Ensures Consistent Look & Feel

Design Conductor® templates ensure the consistent look and feel.

3. Gives Back Valuable Design Hours

Design Conductor® templates provide everyone access to approved designs online so design staff can focus their creativity on new projects that elevate your corporate image. feel of all print and digital materials.

4. Meets Style Guide Requirements

Design Conductor® templates ensure each department or organization is producing materials that align with brand standards and style guide requirements.

5. Automates Approval Processes

Design Conductor® templates allow digital approval of materials before they are printed or published.

Call today to
schedule a demo
(888) 673-8424 x217
Visit our website
to learn more
designconductor.com

Design Conductor® is a registered trademark of edu Business Solutions.