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CONTACT:  
Tonnia Strand, VP of Sales and Marketing  
Email: [tstrand@edubusinesssolutions.com](mailto:tstrand@edubusinesssolutions.com)

## Smart Track Pro™ Helps Address an Increase in Package and Mail Volumes

SAN DIEGO, CA – edu Business Solutions (edu) helps customers tackle increasing volumes of packages and mail with **Smart Track Pro™**, the latest addition to its family of software products.

Campus mailrooms receive hundreds, if not thousands of packages, parcels, supply and equipment shipments, letters and notices daily. An increase in online ordering due to COVID has left many internal mailrooms in disarray and mailroom staff struggling to keep up. Mailrooms at Cedarville University and CSU Fresno have turned to **Smart Track Pro™** to address these challenges.

**Smart Track Pro™** easily automates receiving, tracking and delivering packages, supplies, equipment and mail internally. It also provides complete “chain of custody” tracking from the time an item is received until it is signed for at its final destination.

“We’re proud of our reputation for listening to our customers and being responsive to their needs. COVID hit many of our customers hard and we believe automation is the key to recovery. When we heard the need for better tools to manage mailroom operations we went to work. We’re excited about how **Smart Track Pro™** is going to change the way mailrooms are managed. We see this as great opportunity to expand the support we provide our customers” says Mike Strand, CEO of edu Business Solutions.

### Company Profile

edu is an award winning San Diego based software company that develops in-plant print management and web-to-print software (W2P), brand management solutions and package and mail tracking software for businesses of all sizes. Customers include many of the nation’s most renowned **colleges and universities, school districts, departments of transportation, cities, counties, medical centers, non-profits and major corporations.**