

### Print Shop Pro<sup>®</sup> In-Plant Management Software

### Maximizing your resources with **simple** and **reliable** software.

Save time and money and have all the tools you need to effectively manage your print shop and optimize resources. Print Shop Pro<sup>®</sup> (PSP) offers complete visibility into your entire print operation.

Since 2002, Print Shop Pro<sup>®</sup> has been the system of choice for in-plant print shops and copy centers nationwide.

# **Print MIS and Web-to-Print Made Easy**

### **Increase Productivity**



### **Real Time Dashboard**

Become instantly aware of the current state of your operation. View counts of existing orders by current status with the ability to click through to view more detail.

### **Online Order Approval**

Allow department managers to go online and approve orders and submit them to the print shop. Reports are available by budget code for managers to ensure that budgets are not exceeded.

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#### Comprehensive Print Shop Auditing

Pull reports to evaluate equipment productivity and profitability. Identify bottlenecks and maximize production. Use reports to track sales, inventory and take the guess work out of new equipment purchases.

#### Customizable Homepage

Establish an interactive webpage to educate customers on your full suite of services. Display advertisements and drive customers to your most profitable services. Embed video and web links for virtual tours of your print shop or for educational resources.

Designed exclusively for in-plant print shops and copy centers

### **Automate Processes**



### **Online Ordering**

Let your print shop customers place orders, receive instant job quotes and check real-time job status online. Save valuable time by enabling your customers to place and manage their own orders.

### Instant Quotes

Utilize pick-lists of customers, papers and equipment to make entering new orders fast and simple. Email quotes to customers instantly.

### Automatic Chargebacks

Recapture wasted time. Comprehensive month-end reports can be easily created and delivered or exported to your accounting department.

### **Improve Customer Satisfaction**

### **Online Job Status**



Print shop customers can check realtime status of jobs and orders online reducing calls to the print shop.

#### Improved Communication



Integrated email and template tools support automated email messages being sent to customers, including attachments and/or links to documents for review and approval. Email templates can be configured to be sent automatically when an order is assigned a specific status.

### **Online Store Catalog**

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Customers can access an online store that displays and prices products appropriately by department. Forms, reams of paper and pick, pack & ship items may be automatically linked to the print shop stock inventory.

### Easy to Implement Easy to Use Easy to Afford

PSP is field proven and is being used by colleges, universities, school districts, cities, counties, government facilities, non profits, medical centers and major corporations nationwide. PSP comes with a comprehensive support program including remote installation, web based training, unlimited telephone and online support as well as annual software upgrades. Onsite training is also available.

PSP also has a full suite of modules that will enable you to manage more of your operation and provide your customers with more functionality than any other solution on the market.

There is no reason for your customers to go anywhere else for their printing needs.

### 252 Add-On Modules

Print Shop Pro® features a full suite of Modules that will enable you to manage more of your operation and provide your customers with more functionality than any other solution on the market.

### **Template Builder**

Enables the ordering of business cards, letterhead and envelopes online with immediate online proofs.

### **Document Converter**

Automatically converts file types including MS Word, Excel, Powerpoint and Publisher to print ready PDFs on the fly.

### **Directory Integration**

Automatically authenticates Users against the organization's network directory with either LDAP, CAS, SAML or ADFS.

### Account Number Validator

Allows customers to enter their account number and have it validated against the organization's accounting system.

#### Color Themes

Enables you to customize the colors, fonts and backgrounds of all customer-facing pages in PSP to match the exact colors of your website.

### Credit Card Processor

Allows customers to use various credit cards including VISA, MasterCard, American Express, Discover and JCB.

### **Barcode Tracking**

Uses a barcode scanning device to move print jobs through the workflow process and to receive store products into inventory.

### **Delivery Tracker**

Provides print shop staff and customers with real time visibility into the delivery status of print and store orders. Couriers simply scan out jobs for delivery using a QR code on a web-enabled phone or mobile device.

### Print Shop Pro® Mail

### **Automate Mailing Processes**

Print Shop Pro<sup>®</sup> Mail can save you time and money by streamlining your bulk mailing processes. It automates the submission of bulk mail service requests and provides easy to use online order tracking, billing and reporting tools.

- Easy online request form for mail services including Mail Method, Mail Interval, Envelope Type, and Instructions for Unused stock
- Dashboard for easy tracking of mail service requests by Job Status
- Workflow tools to automate job tracking and automatically notify customers of status changes
- Billing Export of completed orders for convenient and automated chargeback
- Easy uploading of mail list
- · Convenient uploading of post office statement for customer visibility

And, Print Shop Pro<sup>®</sup> Mail integrates seamlessly with Print Shop Pro<sup>®</sup> Manager allowing you to easily link mailing requests to multiple print orders.

### **Graphic Design Manager**

#### Manage Graphic Design Projects

Graphic Design Manager automates the submission, management and fulfillment of graphic design orders, saving the Graphic Design Department and Print Shop time and money.

- Easy online ordering tools for graphic design services
- Configurable dashboard to track and manage order status for jobs in production
- Workflow tools for automatic chargeback capabilities on completed graphic design orders
- · Convenient tools to link graphic design requests to print orders in Print Shop Pro®

Meet your deadlines, track incoming orders, manage workflow, process chargebacks, create custom reports. It couldn't be easier!

### Call today for a demo (888) 673-8424 x238 or visit printshoppro.com

