

Customer Profile

Chula Vista Elementary School District

edu Software Saves Time and Increases Efficiency

Chula Vista Elementary School District (CVESD), located approximately seven miles from both downtown San Diego and the Mexican border, was established in 1892. Roughly translated in Spanish as “beautiful view,” Chula Vista was named by one of its residents, James D. Schulyer. Today, CVESD is the largest kindergarten through grade six school district in the State of California with a population of over 26,000 students housed in 42 schools. Approximately 2,560 people are employed by the District. Plans are currently underway for the construction of the 43rd school. Seven additional schools are scheduled for construction in the upcoming years in order to keep pace with the rapid population growth of the south San Diego region.

The District views technology as a powerful tool to magnify and enhance student learning. Installation of all local area networks is complete and filtered, and e-mail addresses for all employees have been established. District and school site home pages are online. Technology in the District augments student learning, enhances communication, and

promotes staff productivity.

In line with the District’s goal to utilize technology to enhance productivity, the District chose Print Shop Pro® as their tool to automate the entire print shop operation from online ordering to real-time inventory. The CVESD print shop provides printing services to over 55 departments in the District. With an average of 230 print jobs per month, all schools and departments in the District submit their print requests via Print Shop Pro® Webdesk, creating 1.2 million impressions per month.

Valuable Time Saved

For the three and a half years before the CVESD print shop started using Print Shop Pro®, all print shop operations were manual and on paper. Inventory was manually counted and wasn’t always accurate. Preparing the reports for accounting took days. “As the paper orders came in my team would hand stamp them. At the end of the month we would organize the paper orders into numerical order, input them into a spreadsheet for each department and school site, print them out, and take them to accounting,” recalls Pat

Chula Vista Elementary School District at a Glance:

Interview with: Patrick Farrell, Publications Supervisor

Solution: Print Shop Pro® Manager and Webdesk

Location: Chula Vista, CA

Years at district: 10

Number of school sites: 42

Number of Students: 26,713

Impressions per month: 1.2 million

Print Shop Staff: 3

Job Tickets Per Month: 1,000-3,000

Summary: Largest K-6 School District in the state of California, with all schools and departments submitting print requests via Webdesk.

Farrell, Print Manager. “The whole process would take 7 to 8 days to complete. Now it takes about 30 minutes.”

Why Choose Print Shop Pro®?

Pat says that the fast turnaround time, ability to take jobs online, ease of looking up past jobs, and the billing system are a few of the best features of

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Print Shop Pro®. “Before using Print Shop Pro®, looking up a job in history was a tedious manual process. Now I just go in and do a search and a filter. Basically Print Shop Pro® enhanced the overall productivity of our department,” stated Pat. He was also thoroughly impressed with the billing system. “The accounting reporting has gone from 8 days to 30 minutes. That’s tremendous.”

Great Customer Service

Pat has positive things to say about the edu staff, especially when he ran into questions

“They just complete the request, attach the file and hit submit. It also works great for business cards – and we do a lot of business cards. The customer submits their business card request and then gets to do the final proof online. This has eliminated mistakes and saved the District a lot of time and money.”

during the implementation of the program. “The edu team has been exceedingly helpful and gracious, especially Anne. She has done a great job in support and she is a great listener.”

Entirely Automated Process

Because of the sheer number of print jobs coming to the shop, Pat could no longer spend days preparing information for accounting. He knew he had to find a system that could automate the entire process. Pat evaluated

several systems. He wanted a solution that was expandable, able to automate the monthly reports for accounting, and that would allow print jobs to come in via the web. After extensive evaluation he chose Print Shop Pro®. “I looked at two other systems, both had a nice presentation and had been around longer, but Print Shop Pro® had a good feature set, a good price and edu was willing to step up to the plate.” Pat has been using Print Shop Pro® since the beta version, and has contributed over 20 enhancements that have been added to the program since then.

A “No-Brainer”

When asked what Pat would say to someone considering Print Shop Pro® he stated, “For the price and the feature set it’s a no brainer. Print Shop Pro® has enhanced our productivity in the department, given us the ability to get to current and past information in a short period of time, and the accuracy in the billing system is tremendous.”

Would you like your company to be in our next customer profile? Let us know!

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